

### About Halal Expo Indonesia 2023

Halal Expo Indonesia 2023 is the largest B2B Halal Exhibition & Conference in Indonesia formed by the synergy of various parties, including the Community, the Government as a regulator, academics, practitioners who in this case are Moslem entrepreneurs and the active participation of all components of society in the success of this activity. Halal Expo Indonesia itself is to broadcast Islamic sharia related to the halal human life and most importantly is as a forum for the economic movement of Moslems which is expected to be a catalyst for accelerating the economic growth of the Ummah nationally and globally. Our aim is to be the largest halal event and platform that brings various benefits for the universe. Said by Prophet Muhammad, peace and blessings be upon him; "The best of people is those who are most beneficial to people." Halal Expo Indonesia 2023 will be wide richer of the global halal content from other countries around the world and more International Speakers.

This event will be held in ICE BSD at 25-28 October 2023, Convention Hall, Hall 3, 3A, ICE BSD City – Indonesia.

### Exhibitor Categories

1. Commodities
2. Islamic Finance & Banking
3. Food & Beverages
4. Business Solutions
5. Medicine & Pharmaceuticals
6. Lifestyle & Decorations
7. Books & Publishers
8. Modest Fashion
9. Cosmetics & personal care
10. Travel & Destinations
11. Education Services
12. International Associations & Partners
13. Creative Media & Start-up



Furthermore, from halal product exhibition, in event **Halal Expo Indonesia 2023** will be held too:

1. Business Matching between Indonesia's Halal Industry SMEs with international buyer.
2. Workshops about Fiqh Muamalah to improve knowledge about Islamic economy and finance.
3. Seminars, discussions, and promotions about sharia products from financial institutions and banks who become event's sponsor to improve sharia financial inclusion.
4. Job Fair which will present foreign companies who require skilled workforce from Indonesia, especially with skill set that be needed in creative industry sector.
5. Seminar and discussion about investment opportunity in halal industry sector, to attract foreign investors to invest in development Indonesia's halal industry, both to fulfil domestic and export markets. Include to expose about project development Joint Halal Production House that being worked on by Halal Expo Indonesia.





**EXHIBITOR DETAILS**

**PLEASE COMPLETE THE FORM USE BLOCK LETTERS**

Company Name: ..... Brand Name: .....

Business Address: .....

City/ States: ..... Country: ..... Postcode: .....

Phone: ..... Website: ..... Instagram: .....

Product Industry:  Food & Beverage  Cosmetics & Personal Care  Education Services  Business Solutions  
 Modest Fashion  Finance & Banking  Travel & Destinations  Other, .....

**CONTACT PERSON FOR BOOTH OPERATIONS**

Salutation: ..... Name: ..... Designation: .....

Mobile Phone (with Whatsapp) ..... Email .....

**PARTICIPATION DETAILS**

Booth Number: ..... Booth Size: .....

Type of Booth:		Total Price
<b>Indonesian Exhibitor</b>		
<input type="checkbox"/> Space Only	IDR 3,500,000* per sqm	
<input type="checkbox"/> Standard Shell Scheme		
<b>International Exhibitor</b>		
<input type="checkbox"/> Space Only	USD 400* per sqm	
<input type="checkbox"/> Standard Shell Scheme		

\*All prices are subject to applicable taxes

**PAYMENT DETAILS**

**CONTACT PERSON FOR BOOTH BILLING**

Salutation: ..... Name: ..... Designation: .....

Mobile Phone (with Whatsapp) ..... Email .....

- **50% initial Payment** should be made upon signing this contract. **Final payment (50%) by 1 August 2023.**
- Exhibitors signing **after 1 August 2023 are required to make full payment (100%)**
- All payments should be made to the PT HALAL EXPO INDONESIA bank account
- The organizer reserves the right to cancel and offer the exhibitor's space to other companies if the exhibitor fails to pay at the scheduled time
- In all cases of an exhibition **space being canceled at the exhibitor's will, all deposits and the payment (s) will be forfeited automatically by the organizer.**

Payment in IDR	
Company Name	<b>PT. Halal Expo Indonesia</b>
Name of Bank	<b>Bank Syariah Indonesia</b>
Account Number	<b>100 800 8888</b>
Branch ID/ Bank Code	<b>451</b>
Swift Code	<b>BSMDIDJA</b>

Payment in USD	
Company Name	<b>PT Halal Expo Indonesia</b>
Name of Bank	<b>Bank Central Asia</b>
Account Number	<b>7145 888 115</b>
Branch ID/ Bank Code	
Swift Code	<b>CENAIDJA</b>

We confirm to participate in Halal Expo Indonesia 2023. We have read and agreed on things printed on this form, including the terms and conditions set on page 2.

Signature & Company Stamp Date: .....

PT Halal Expo Indonesia Date: .....

**PLEASE READ THIS TERMS AND CONDITION CAREFULLY BEFORE YOU SIGN THE APPLICATION FORM (FORM A)**

## APPLICATIONS

- All exhibitors should submit the application form (Form A) issued by the organizer of Halal Expo Indonesia 2023 (hereafter called the "Organizer"). The application is valid if both exhibitors and organizer sign the application form (Form A)
- Participation will only be confirmed after the organizer receives the initial payment.
- Exhibitors may choose their preferred location if it is still available.
- To be noticed, booth location reservations will be held based on a queue system. The location chosen by more than 1 ( ) exhibitor will only be reserved up to 5 days after the exhibitor return the application form (Form A) to the organizer. If the location fails to be confirmed by prior exhibitors, the organizer has the right to offer the location to the next company in the queue.
- Exhibitors are not allowed to subcontract the whole or part of their space to other parties without prior permission of the organizer.
- The organizer reserves the right to change the exhibition's venue, dates, or duration should circumstances demand. In this condition, the agreement to participate by the exhibitors shall remain in force. The exhibitors shall not be entitled to any claims for compensation in connection with their booking for participation.
- In all cases of an exhibition space being canceled at the exhibitor's will, all deposits and payment (s) will be forfeited automatically by the organizer.

## TYPE OF BOOTH

The cost of participation to be paid is as outlined in the participation options described below

- Space only: Raw space only, without structure & panelling wall, carpet, electricity and lighting. The exhibitor who chooses bare space should appoint and hire their contractor.
- Standard Shell Scheme: This type of booth will be available with
  - Standard booth structure, Three-side panel partitions in whitefinish, , Dark grey covering inside Booth
  - One power single phase socket with electricity 2 Ampere/ single phase
  - Information counter with one reception desk, two folding chairs, and one of wastepaper basket
  - Exhibitor's name/ Fascia (max 30 letters) in white vynil lettering

## ITEMS ON DISPLAY

- Exhibitors prohibit exhibiting products and services related to non-Islamic values. The organizer reserves the right to remove items that exhibit if they are not suitable for this condition.
- Exhibitors **are not allowed to retail their products during business days** (25-27 October). Instead, they can sell them during consumer days (28-29 October)
- All items exhibited by exhibitors must remain at their booth for the whole duration of the exhibition. It includes promotional material use, such as banners, pop-up systems and other similar materials.
- Exhibitors are not allowed to do promotional activities such as flying, using sandwich man, or other similar materials outside their space booth.

## BUSINESS ETHICS

- Exhibitors must be properly business attired during the exhibition. No T-shirts, short Pants, and sandals are allowed.
- No Personnel under 18 years old will be allowed in the exhibition.
- Children under 18 years old are strictly prohibited from entering the exhibition halls during set up and dismantling period, and showdays on business days.
- Exhibitors must wear their ID tag during the presentation during the exhibition halls

## FINAL PROVISION

- All exhibitor's claim against the organizer must be made in writing. Indonesian law and the English text shall prevail. The place of fulfilment and jurisdiction is Indonesia. However, the organizer reserves the right to bring any claims before the court.

## CONTACT PERSON

### PT. HALAL EXPO INDONESIA

Komplek Siaga Utama No.14 Pejaten Barat, Pasar Minggu, Jakarta Selatan 12510, Indonesia

#### Mr. Suwitno

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+62 811-2188-454

#### Ms. Muthia

muthiate@halalexpoindonesia.com

+62 813-8068-7118

Hereby I declare to have read, understand and agree according to the terms and condition applicable.

Exhibitor,

Signature & Company Stamp

Date: